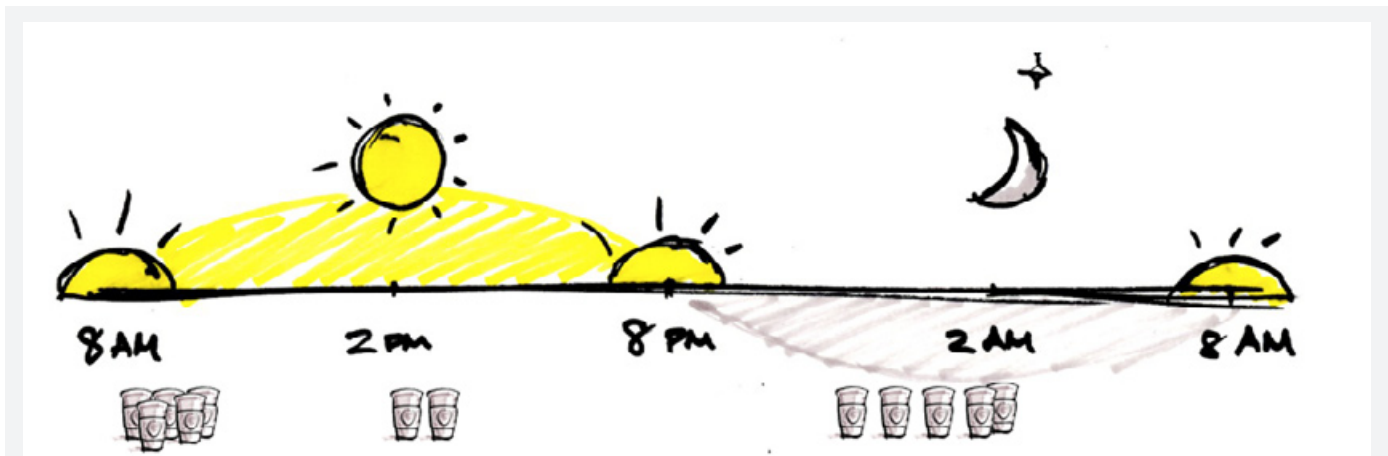


Join ZURBwired 2009



Yep, we'll go around the clock for 24 straight hours with you to take the project from concept to completion. Better keep that coffee flowing!

A single, coffee-fueled 24-hour marketing marathon held at ZURB Headquarters on April 9th, 2009 that will propel one nonprofit organization years forward.

Submission deadline is Wed, March 11th, 2009.

What can you get done in 24 hours? A lot more than you would think thanks to ZURB's talented team and some friends who can help. You can get that sweet new logo along with a website relaunch. You'll finally get that newsletter campaign going and setup those AdWords landing pages you've been meaning to do. And print collateral? We can design and produce all the cool swag and marketing brochures you could possibly need. They'll literally be hot off the presses and in your hands that same day.


It's all free if you're willing to join in with us and work just as hard as we do for it. And did we mention it's for 24 hours straight? It's crazy, but as our last ZURBwired showed, it's exhilarating and creates results real fast.

What we'll provide

We'll work with one nonprofit to identify a challenge and solve it within 24 hours. ZURB and our partners will cover all costs associated with it (including printing costs, delivery costs, production costs, photography purchases, etc.). Add up the value of everyone's time and the materials produced and it's ridiculous!

If your organization needs a complete identity overhaul, wants to better connect with donors, or just needs a better website, this event will be a huge help for your organization.

Join us. We need you!

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| <p>ZURB</p> <p>We're an interaction design and strategy consultant with over 10 years and 75+ start-up companies under our belt. Our close-knit team has the expertise and roll-up-your-sleeves skill to help organizations connect their goals to people's real desires through great services, product, and campaigns. Get to know our team at zurb.com.</p> | <p>The Right Nonprofit</p> <p>You're a small team of dedicated individuals working together to change the world in a specific way. You're talented and have clear goals for what you want to do next.</p> <p>Submit your proposal to us by Wednesday, March 11th, 2009. We'll announce the lucky nonprofit one week later on the 18th. The big event will be on April 9th.</p> |
| <p>Our Team</p>  | <p>Your Team</p> <p>At least five go-getters from your team who are hungry to make a difference and just crazy enough to stick it out for the full 24 hours.</p> |
| <p>Our Mission</p> <p>To help companies grow their businesses using interaction design and strategy.</p> | <p>Your Mission</p> <p>Work with the ZURB team over a 24 hour period to complete your organizations next big idea.</p> |

What we need from you

Every minute will count! **You and your team will need to be here** at ZURB Headquarters for the big day. Prior to then we'll need to meet with your team and work with you to get things ready.

We need **a leader from your organization** who can call the shots and make on-the-fly decisions. You should make sure you have board approval up front. We can't jump through too many hoops to get things done, especially at 2:00 AM.

Be enthusiastic, energetic, and smile a lot! To pull this off everybody involved needs to be open to new ideas. We'll also be documenting the day live online with a blog, Twitter, photos, video, and other means to get the word out and show the world what we're doing. Show be prepared to put your best foot forward.

You need to be able to **define a specific challenge or goal** that ZURB can help you reach.

A poor example is:

XYZ organization wants to increase monetary donations.

A good example of this is:

XYZ organization wants to create an unforgettable theme, messaging and invitation for the October 2006 Donor's Gala.

Interested?

Fantastic. Drop an email with your contact info to wired@zurb.com and let us know if there's a particular project you think would work. If you submit a project to us, here is how you can expect it to work:

Submit a description of your project by Wednesday, March 11th, 2009.

The event will be held April 9th, 2009.